

Patrol Will Crack Down On Speeders

The California Highway Patrol advises that this is speed control month throughout the nation and Californians will do well to join the efforts to reduce the traffic accident toll caused by speed.

"One third of all violations noted in injury accidents during 1956 were speed violations," declared Patrol Commissioner B. R. Caldwell. "On the same basis, 44.9 per cent of the violations noted in fatal accidents were speed violations."

The increasing number of one-car ran-off-roadway accidents is also indicative of the results of excessive speed on the open highway," Caldwell stated. "That speed kills is a foregone conclusion based on the records of the hundreds of

persons killed each year in this state in high-speed accidents.

Two essential points concerning speed and natural laws should help us realize the hazards of excessive speed," he concluded. "When you double your speed, your stopping distance is quadrupled; the distance traveled while braking from 70 mph down to 55 mph is greater than the distance it takes to stop from an initial speed of 55 mph.

Respect natural laws as well as legal rules, drive at a reasonable speed always."

Guaranteed \$6.95
MUFFLERS
This Week Only
Garsh Auto Supply
1324 SARTORI AVE.
TORRANCE FA 8-6559

CARLINE
AUTO PARTS—SUPPLIES
Open Sunday 9 a.m.—3 p.m.
400 S. Pacific Coast Hwy.
FR 5-9728

Herald Motorcade

For Enthusiasts — Clubs — Autosports — Motoring

Rolling Around

By JIM CALLAHAN — Herald Auto Editor



Our test drive of the sensational Renault Dauphine, which was graciously furnished by Creighton Imported Cars,

was a revelation. In telling you about it, we would like to dispense with the bulk of usual statistical and mechanical data that accompanies the test drive and relate our experiences in the light of the typical motorist on a demonstration drive.

There are a few mechanical features of the Renault Dauphine that you'll want to know about. It is a rear engine auto, powered by a 32 brake horsepower, four cylinder Ventoux engine. And believe me all this horsepower gets to the rear wheels. It has a six volt electrical system and a three speed transmission in the standard American pattern.

Before getting into the sleek Dauphine we looked it over from stem to stern. When the motor cover at the rear is raised, the sturdy Ventoux motor is right there. Every part of this power plant is readily accessible for whatever tuning or adjusting the proud owner may wish to undertake.

An interesting feature of the Ventoux engine is the header type exhaust manifold which is found only on the export models. While employing a single muffler and exhaust, the manifold permits free and efficient engine breathing much the same as a dual exhaust set-up.

The luggage compartment, in front, is a revelation. It offers a storage capacity of seven cubic feet. This area is not obstructed by anything but the six volt battery at the upper right. The spare tire and wheel are stowed in a neatly arranged separate compartment below the trunk. The spare compartment has an outside access door.

Upon entering the Dauphine we noticed that the recess on both sides of the front seat area, which is made necessary by the chassis construction, appeared to limit leg room. As we hasten to assure you that this is not the case. There is ample leg room for both driver and front seat passenger.

The little Princess started instantly. The automatic choke prevents any difficulty in this department. While the engine was warming up, we checked the controls. Instrumentation is good. Gasoline and heat are by conventional needle indicators; oil and ammeter by warning lights.

A novel feature is the combined light switch and horn at the left of the steering wheel. Sounds complex but actually it isn't. The Dauphine, to conform with French law, has two horn volumes. A subdued note for city use and a louder voice for the highway.

a mere flip of the lever changes tones, a push on the lever sounds the horn at finger tip reach. This same lever operates the very adequate headlights.

Ready to roll, the writer checked for passenger comfort. With my wife in the front seat and two youngsters, nine and two, in the back seat there was plenty of room for everyone. And no need to worry about allowing the children to relax. The high quality simulated leather upholstery can take a real beating and be put back in its original condition with a damp cloth. Seating is very comfortable. The Dauphine, as well as being an extremely eye appealing import is a very well engineered creation.

We drove the Dauphine around town for a while and then headed up the coast to Santa Barbara, Sunday traffic and all. We wanted to give the Princess a real work out.

Frankly, we have nothing but praise for this automobile. Even though Bill Creighton is an advertiser, he readily agreed that we call out our opinions as we pleased. And that is exactly what we are doing. Bill was pretty sure of his product and with good reason. He'll see this road test the same time that you do.

Response to the accelerator in the Renault is immediate and alive. The floor based gear shift lever is readily accessible and 2nd and 3rd gears are synchro-mesh. We deliberately drove the car over some pretty awful roads without and discomfort.

The independent wheel suspension and coil springs make for a very comfortable ride. With the stabilizer bar in front and the excellent suspension you feel that you can demand almost anything of the Dauphine. Handling characteristics are superb.

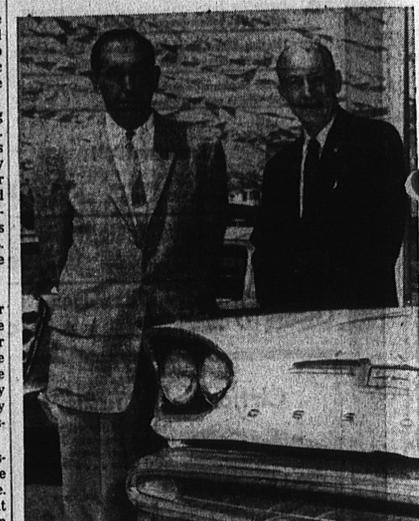
The Dauphine wheeled through the Pacific Coast Hwy traffic in admirable style. At no time did we have a feeling of inadequacy because we were driving an import. A remarkable factor, that I would like to point out is that after a few minutes of motoring along in the Renault, one loses all sense of awareness that he is driving a smaller vehicle. Some intangible feature of the design gives one the feeling of being just as higs and just as long as anything on the road.

At the insistence of the wife, I turned the wheel over to her for a brief stint. At first she decried the floor-based gear shift and shortly was singing its praises. She had never driven an import before; and never a vehicle with a stick shift on the floor board. She loved every minute of the ride and was extremely unhappy when I pulled rank and demanded that I be allowed to resume the chauffeuring.

A very satisfactory feeling is the powerful sound of the



ANNIVERSARY SALE . . . Beach Cities Motor Co., DeSoto-Plymouth dealer located on Pacific Coast Hwy. just north of Torrance Blvd., Redondo Beach, is offering savings to purchasers of new cars. They have a large assortment of new cars, as well as complete repair and service facilities. They are celebrating their eleventh anniversary. (Herald Photo)



ELEVENTH ANNIVERSARY . . . Ready to serve residents of Torrance and surrounding areas are Herbert Schakne, owner of Beach Cities Motor Co., and his general sales manager, Harry H. Reams. The firm, located at 234 S. Pacific Coast Hwy., Redondo Beach, is the only exclusive DeSoto-Plymouth dealer serving Torrance and adjacent communities. Beach Cities Motors recently was appointed authorized DeSoto dealer for Torrance. It also features a complete body and paint shop as well as servicing of Plymouths and DeSotos. (Butlock's Photo)

See the **MICHELIN X** High Speed Sports Car Tires VINCENT'S TIRE SERVICE 1782 W. Carson St., Torrance

• 24-HOUR TOWING • CUSTOM BODY WORK VAN LINGEN BODY SHOP 20431 Hawthorne Blvd. TORRANCE FR 4-8001 FR 2-7148

SPORTS CAR PERFORMANCE PLUS ECONOMY AND COMFORT IN A FAMILY AUTOMOBILE
WHITTLESEY MOTORS, INC.
1500 CABRILLO AVE. TORRANCE FA 8-2585
IN GARDENA — Vermont at 168th St., DA 3-1361

DRIVE WITH CONFIDENCE!
VIRGEL'S
FRAME and WHEEL ALIGNMENT At the Sign of The Bear Complete Brake Service FA 8-6156
1750 Carson Torrance

1957 RENAULT Dauphine
Rear-engine, 4-door, 5-passenger Sedan
Bumper-to-tail light beauty!
AND 44 MILES PER GALLON
At last, glamorous Continental styling . . . and sports car drive-ability . . . at a strictly practical Continental price! See and drive the exciting new Dauphine today. **\$1695**
33,000 MILE GUARANTEE
CREIGHTON IMPORTED CARS
516 N. Pac. Coast Hwy., Redondo FR 6-4011



WHO NEEDS A JACK? . . . Screen Star Jayne Mansfield is seen changing a flat tire on her new French Renault Dauphine, as her fiance, Mickey Hargitay picks up the 1400-pound sedan. While motoring on the desert in Palm Springs, the film star's car had a flat and she found she had no jack. Hargitay, who won the "Mr. America" contest for weight lifting, went to work and proved his title well.

GET READY FOR SUMMER DRIVING!
GUARANTEED RECAPS
6.70 x 15 . . . \$9.95
PLUS TAX AND YOUR RE-TREADABLE TIRE
JOIN THE SAFE DRIVER LEAGUE
B.F. Goodrich
1323 CRAVENS AVE., TORRANCE — FA 8-0220

Making a HAUL



Works like a truck!

File on the load! Ford's new Ranchero is rated for more than half a ton of payload—more than many standard pickups! The floor of its man-sized body is over six feet long. And for extra loading ease, it's the lowest of any pickup.

Having a "BALL"



Rides like a car!

Fun time—and the Ranchero becomes a fine personal car! Behind the wheel, you enjoy every luxury and comfort of a '57 Ford Ranch Wagon. Ball-joint front suspension—for the first time on any pickup—gives true passenger-car ride.

New Ford RANCHERO!

Try America's first work or play truck

Call us now!

Nothing on wheels ever led the kind of double life that this trim, slim beauty leads. During the working day, the Ranchero pitches into any job a pickup truck can handle—and does it in style. After hours, it's ready for a picnic, an evening out or whatever your pleasure is.

And you'll find the Ranchero a great prestige builder, too! It labels your company modern and progressive—good to do business with. Call us and see how little it costs to put your name on a new Ranchero!

OSCAR MAPLES, INC.
YOUR FORD DEALER
1420 CABRILLO AVE. FAirtax 8-5014